

evo
HUEVERSE
OUT-OF-THIS-WORLD COLOUR

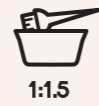


PERMANENT

DEVELOPER	LEVELS OF LIFT
10 vol	0-1
20 vol	1-2
30 vol	2-3
40 vol	3-4



COLOUR	DEVELOPER
20g	30g
30g	45g
40g	60g
50g	75g



HIGH LIFT

DEVELOPER	LEVELS OF LIFT
30 vol	up to 3 levels
40 vol	up to 4 levels



COLOUR	DEVELOPER
20g	40g
30g	60g
40g	80g
50g	100g



OPAQUE WHITE HAIR COVERAGE

WHITE HAIR	NATURAL SERIES	TONAL SERIES
0% - 25%	0	1
25% - 50%	1/4	3/4
50% - 75%	1/2	1/2
75% - 100%	3/4	1/4

- when using intense natural, use 30 vol
- resistant mixing ratio 1:1



MIX TONE NEUTRALISING



TARGET LEVEL	COLOUR MIXTURE	QUANTITY OF MIX TONE
12 – palest yellow	40g	+ 1.5g silver
10 – pale yellow	40g	+ 0.5g silver
9 – yellow	40g	+ 1g silver
8 – yellow orange	40g	+ 2g silver
7 – orange	40g	+ 2g intense blue
6 – orange red	40g	+ 3g intense blue
5 – red orange	40g	+ 4g intense blue
4 – red	40g	+ 3g anti red
3 – red	40g	+ 4g anti red
2 – red	40g	+ 5g anti red

- when using mix tones to neutralise or intensify, they can be added up to 1/4 of the total formula without the need to add developer.

DEMI-PERMANENT GLOSS



DEVELOPER	LEVELS OF LIFT	APPLICATION
6.5 vol liquid	0	bottle
6.5 vol cream	0	brush and bowl

COLOUR	DEVELOPER
20g	20g
40g	40g
60g	60g



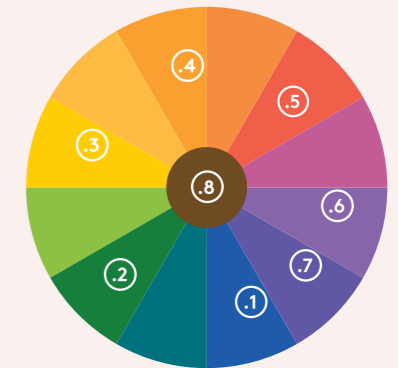
NUMBERING

6. DEPTH	8 PRIMARY REFLECT	1 SECONDARY REFLECT
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LEVELS

12	ultra light natural blonde
10	lightest natural blonde
9	very light natural blonde
8	light natural blonde
7	natural blonde
6	dark natural blonde
5	light natural brown
4	natural brown
3	dark natural brown
2	darkest brown
1	black

REFLECTS



.1	blue/ash	.5	red
.2	green/matte	.6	purple/pearl
.3	yellow/gold	.7	purple blue/violet
.4	orange/copper	.8	chocolate

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BOTTLE BLONDE



POWDER LIGHTENER

LEVELS OF LIFT	DEVELOPER	APPLICATION
1-2 levels	6.5 vol	on and off scalp
2-3 levels	10 vol	on and off scalp
3-5 levels	20 vol	on and off scalp
5-7 levels	30 vol	off scalp only
upto 9	40 vol	off scalp only



CLAY LIGHTENER



LEVELS OF LIFT	DEVELOPER	APPLICATION
1-3 levels	10 vol	free-hand techniques
3-5 levels	20 vol	free-hand techniques
5-7 levels	30 vol	free-hand techniques
5-8 levels	40 vol	free-hand techniques



COLOUR REMOVER



REMOVAL	DEVELOPER
maximum removal	20 vol
medium removal	10 vol

